

**“Great Leaders don’t tell you what to do,  
They show you how it’s done.”**

**~ Robert Ingersoll**

JARO EDUCATION  
presents



In search of Leaders'  
Crew

# The National Level Leadership Challenge



In Association with

# HUNAR' 17

Search of a Leaders' Crew

- 1) Drill Down Performance Analysis
- 2) Recognition among the Top Brains
- 3) Explore Your Passion
- 4) A National platform to exhibit talent, leadership skills & intelligence
- 5) Make Effective Networks
- 6) Brighten up your Resume







## Event Overview

Jaro Education is extremely glad to announce India's National Level Leadership Challenge "Hunar '17". The challenge is among the 40+ cities in 5 zones and 3 levels. Level 1 is a college based competition from which the best 2 teams from each college will take part in level 2. Of these the 20 best teams from all zones will take part in level 3 - the grand finale to find the best leaders crew in India.

# Participating States

## Zone 1

Delhi, UP, Bihar, Punjab

## Zone 2

Gujarat, Rajasthan

## Zone 3

Mumbai, Maharashtra,  
Goa

## Zone 4

Madhya Pradesh,  
Chhattisgarh

## Zone 5

Karnataka, Andhra  
Pradesh, Telangana

# LEVEL 1

## College Level Challenge

### **Stage 1: Online Test**

Consist of Quant, Reasoning, Business, Current Affairs, English, G.K.

Top 21 participants from each college will be shortlisted for stage 2.

### **Stage 2: Shipwreck**

Out of the shortlisted 21 candidates will be divided into group of three and situation would be given to them, Of which top 6 performers will go for zonal level round.

### **Rewards:**

- Gold Medal for securing 1<sup>st</sup> position.
- Silver Medal for securing 2<sup>nd</sup> position.
- Appreciation certificates for all 6 participants.
- Participation certificates for all participating students.



# LEVEL 2

## Zonal Level Challenge

### Case Study Competition

- Each team will be provided with the case 4 days prior the zonal level round.
- Each team has to present the solution of the case on D-Day.
- Out of which top 4 (1:10) teams of each zone will be through for Level 3 – The Grand Finale of Hunar' 17 at Lonavala.

### Rewards:

- Free stay at Lonavala for all teams going for National Level.
- Cup, Gold Medals, and Achievement Certificates to team securing 1<sup>st</sup> position of each zone.
- Silver Medals, and Achievement Certificates to team securing 2<sup>nd</sup> position of each zone.
- Achievement Certificates of all team members qualified for national level.
- Appreciation certificates for all teams of each zone.





# LEVEL 3

National Level Challenge

## Innov8

- The winners of the event are decided based upon the extent of creativity, Marketing Strategy, Innovation.
- Out of which top 3 teams will be declared as Winner, 1<sup>st</sup> Runner Up, 2<sup>nd</sup> Runner Up.



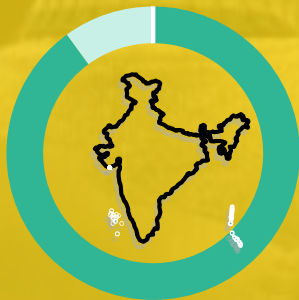
# EVENT FACTSHEET



**7000+**  
Participation



**100**  
Colleges



**40+**  
Cities across  
PAN India



**INR 6 Lacs**  
Prizes and lot  
more..



**Thank You!!**